

DEZIGN FORMAT IS AWARDED THE GOLD TIER IN THE SINGAPORE MICE SUSTAINABILITY CERTIFICATION (MSC)

A visionary leader in creating bespoke and distinct experiences, Dezign Format is proud to be the first to attain a Gold certification in the Singapore MSC, Stand Builder category.



Dezign Format is awarded with a Gold accreditation in the Singapore MSC for excellence in the Stand Builder sector.

Singapore (5 December 2024) – Dezign Format is one of the first few companies to achieve the Gold tier in the Singapore MSC, a GSTC-Recognised sustainability standard developed for the Meetings, Incentives, Conventions, and Exhibitions (MICE) industry in Singapore.

Launched on 24 January 2024, the Singapore MSC was developed by the Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS) based on local and international standards. With support from the Singapore Tourism Board (STB), the framework recognises outstanding organisations committed to implementing sustainable

business practices that align with the Republic's broader environmental, economic, and social goals, reinforcing Singapore's position as a leading sustainable MICE destination.



The official certificate, signed by the President of SACEOS, Richard Ireland, was presented to Dezign Format during the award ceremony on 4 December 2024.

The team at Dezign Format is honoured to be the first to achieve the Gold tier in the Stand Builder sector and is proud to contribute to Singapore's thriving MICE industry, operating in one of the most fundamental economic sectors that is expected to grow in the upcoming years. Being able to achieve this recognition highlights our steadfast dedication to providing quality sustainable solutions, underscoring the collective efforts that have brought the team to this moment of distinction.



Aligning with STB’s global campaign in positioning Singapore as the leading “World’s Best MICE City”, the team hopes that achieving this accreditation will inspire and encourage our clients and partners to explore opportunities for collaboration. While the team strives to remain at the forefront of the movement and work towards sustainability collectively with our stakeholders in the industry, we also remain committed to delivering impactful and innovative solutions to contribute to the continued success of Singapore's MICE sector.

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ABOUT DEZIGN FORMAT PTE LTD

Established in 1988, Dezign Format is a leading industry specialist in creating visionary experiences that inspire and resonate with people across the world. With 36 years of experience in the industry, the full-fledged in-house team of professionals provides a comprehensive suite of tailored end-to-end solutions, specialising in curating bespoke concepts that cater to the unique requirements of clients and suit elaborate proposals.

The diverse capabilities of the company encompass a wide range of projects, including brand activation, events and exhibitions, festive décor, museum and galleries, commercial and retail fit-out, themed experiences, and permanent build. With a global portfolio of clients, Dezign Format operates with fully integrated production facilities to take on projects locally and regionally to deliver distinct and memorable experiences.

As an ISO 20121 Event Sustainability Management Systems and ISO 14001 Environmental Management Systems accredited company, Dezign Format also stands at the forefront of sustainable development and strives to contribute towards a greener economy.

For more information, please visit www.dezignformat.com

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