

## DEZIGN FORMAT IS RECOGNISED AS ONE OF SINGAPORE'S MOST ASPIRING ENTERPRISES AT THE 2024 ENTERPRISE 50 (E50) AWARDS

A leading turnkey design and build specialist, Dezign Format celebrates the team's achievement of being ranked in the E50 Awards list, a recognition that reinforces the team's vision for the future.



Dezign Format's Chief Executive Officer, Mike Chong (second from left), received the E50 Awards trophy on behalf of the company during the 30<sup>th</sup> edition of the awards ceremony.

**Singapore** (28 November 2024) – The team at Dezign Format is part of the distinguished group of organisations to be conferred the E50 Awards, a prestigious accolade celebrating the 50 most enterprising, privately-held local companies across the key business sectors.

Jointly organised by The Business Times and KPMG in Singapore, the 30<sup>th</sup> edition of the annual awards ceremony was held on the evening of 25 November 2024 at the Resorts World Convention Centre. Themed “Celebrating Legacies and Inspiring the Future”, the ceremony was graced by guest-of-honour, Deputy Prime Minister Mr Heng Swee Keat.



Dezign Format's Chief Executive Officer, Mike Chong (left) and Chairman, N. S. Chong (right), proudly held the E50 Awards trophy together for a celebratory photo.

The team at Dezign Format is honoured to be recognised as one of the winners of the esteemed E50 Awards. On behalf of the company, our Chief Executive Officer Mike Chong accepted the award on the stage, underscoring the collective efforts that have brought the team to this moment of distinction. “As long-time builders of the E50 Awards, it is a privilege for our team to now stand on the very stage we have crafted for years,” shares Mike Chong.

This achievement marks a significant milestone for the company, and as we celebrate this recognition, the team would also like to extend our heartfelt gratitude to all our valued clients, partners, and staff for being an integral part of this journey. Moving ahead, the team is looking forward to continued growth and remains steadfast in our pursuit of innovation and excellence to be the trusted leader in providing quality design and build solutions across the region.



The team at Dezin Format came together to celebrate the company's collective success and outstanding achievement during the evening.

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## ABOUT DEZIGN FORMAT PTE LTD

Established in 1988, Dezign Format is a leading industry specialist in creating visionary experiences that inspire and resonate with people across the world. With 36 years of experience in the industry, the full-fledged in-house team of professionals provides a comprehensive suite of tailored end-to-end solutions, specialising in curating bespoke concepts that cater to the unique requirements of clients and suit elaborate proposals.

The diverse capabilities of the company encompass a wide range of projects, including brand activation, events and exhibitions, festive décor, museum and galleries, commercial and retail fit-out, themed experiences, and permanent build. With a global portfolio of clients, Dezign Format operates with fully integrated production facilities to take on projects locally and regionally to deliver distinct and memorable experiences.

As an ISO 20121 Event Sustainability Management Systems and ISO 14001 Environmental Management Systems accredited company, Dezign Format also stands at the forefront of sustainable development and strives to contribute towards a greener economy.

For more information, please visit [www.dezignformat.com](http://www.dezignformat.com)

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