

DEZIGN FORMAT IS OFFICIALLY CERTIFIED AS A PARTICIPANT OF THE LOWCARBONSG PROGRAMME

In line with the Singapore Green Plan 2030 targets and the government's national agenda on achieving net zero emissions, Dezign Format has recently enrolled in the LowCarbonSG Programme to work towards decarbonisation.



Dezign Format has successfully attained the LowCarbonSG logo, and is a certified participant in the programme.

Singapore (11 November 2024) – Dezign Format is officially on board the LowCarbonSG Programme, a capacity-building initiative developed for locally based businesses across diverse sectors to monitor and reduce their carbon emissions.

Launched by the Ministry of Sustainability and the Environment in 2021, LowCarbonSG is an initiative helmed by the UN Global Compact Network Singapore (GCNS), with support from the National Environment Agency (NEA) and Enterprise Singapore (ESG). Companies enrolled in this programme will be able to gain access to various tools and resources, such as the Carbon & Emissions Recording Tool (CERT), which guides participants through a comprehensive recording standard.



To enrol in this programme, the team at Dezign Format attended an exclusive one-day Sustainability and Carbon Management Workshop conducted by GCNS to learn more about the CERT, alongside other complementary information to facilitate the adoption of sustainable solutions. A robust tool designed to allow companies to trace their Scopes 1, 2 and 3 emissions, the CERT is able to provide the team with the capability to consciously track and monitor our carbon footprint and actively work towards decarbonisation.

Through participating in LowCarbonSG, the team is also looking to leverage GCNS' resources and their community of solution partners who can provide various solutions and technical advisory in reducing carbon emissions, allowing us to further reduce our ecological footprint. As we work towards decarbonisation, the team hopes our strategic vision of embracing sustainability will drive a transformative shift within the industry, setting a standard that encourages others to prioritise sustainable innovation and contribute towards a greener economy for a more resilient future.

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ABOUT DEZIGN FORMAT PTE LTD

Established in 1988, Dezign Format is a leading industry specialist in creating visionary experiences that inspire and resonate with people across the world. With 36 years of experience in the industry, the full-fledged in-house team of professionals provides a comprehensive suite of tailored end-to-end solutions, specialising in curating bespoke concepts that cater to the unique requirements of clients and suit elaborate proposals.

The diverse capabilities of the company encompass a wide range of projects, including brand activation, events and exhibitions, festive décor, museum and galleries, commercial and retail fit-out, themed experiences, and permanent build. With a global portfolio of clients, Dezign Format operates with fully integrated production facilities to take on projects locally and regionally to deliver distinct and memorable experiences.

As an ISO 20121 Event Sustainability Management Systems and ISO 14001 Environmental Management Systems accredited company, Dezign Format also stands at the forefront of sustainable development and strives to contribute towards a greener economy.

For more information, please visit www.dezignformat.com

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